



stories *for* success

POWERED BY MARCHITECTURE

One of the biggest challenges startups and businesses face is building a successful integrated marketing communications strategy. Standard marcom plans usually focus on the features of products or what a technology does, not the impact or value delivered to a customer.

Our Stories Workshops help teach startups and business leaders how to use storytelling and marcom fundamentals to more effectively market their business - especially post pitch. During this interactive workshop you will learn the neuroscience behind storytelling and why it works, the importance of a story framework and how marcom fundamentals are the foundational building blocks to create your story platform.

THESE WORKSHOPS WILL
PROVIDE TOOLS THAT WILL HELP
CREATE AN EFFECTIVE MARCOM
STRATEGY YOU CAN USE TODAY.

Contact us to learn more!

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MARKETING TRANSFORMED